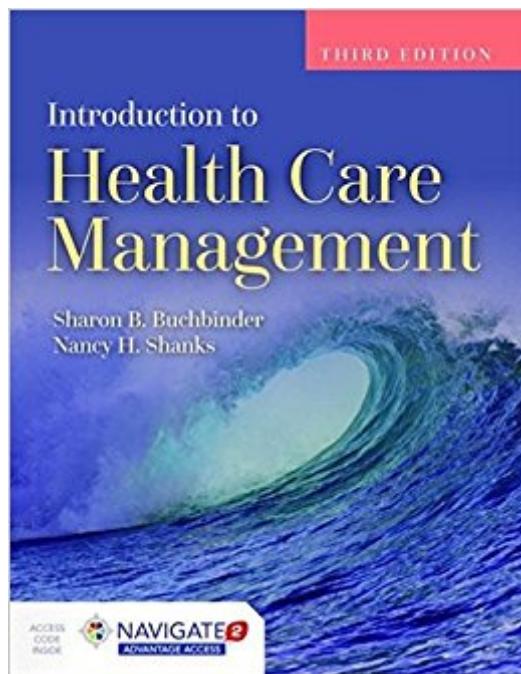


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# Introduction To Health Care Management



## **Synopsis**

Introduction to Health Care Management, Third Edition is a concise, reader-friendly, introductory healthcare management text that covers a wide variety of healthcare settings, from hospitals to nursing homes and clinics. Filled with examples to engage the reader's imagination, the important issues in healthcare management, such as ethics, cost management, strategic planning and marketing, information technology, and human resources, are all thoroughly covered. Guidelines and rubrics along with numerous case studies make this text both student-friendly and teacher-friendly. It is the perfect resource for students of healthcare management, nursing, allied health, business administration, pharmacy, occupational therapy, public administration, and public health. The Third Edition is a thorough update that offers new and revised case studies, a new glossary of terms, as well as a new chapter on Special Topics and Emerging Issues in Health Care Management that examines current topics including re-emerging outbreaks, vaccine preventable diseases, bioterrorism, human trafficking, violence in health care settings, medical tourism, and consumer directed health care. Key Features:

- Chapters contributed by real experts using an active voice to grab the reader's attention
- Instructors' resources online for each chapter, including PowerPoints, Test Bank, and Sample Syllabus
- Updated case studies in a wide variety of settings, in an assortment of healthcare management topics
- A case study guide, with rubrics for evaluation of student performance, enabling instructors at every level of experience to hit the ground running on that first day of class
- Includes Navigate 2 Advantage Access, a complete package of mobile-ready course materials including interactive eBook, study tools, and assessments

## **Book Information**

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## Customer Reviews

"The book does an excellent job highlighting and detailing key concepts ... The 40 case studies at the end are the best part of the book -- they are excellent and a wonderful addition." - Cynthia L Cummings, EdD, RN, CHSE (University of North Florida Brooks College of Health) For Doody's Book Review Service - Doody's Weighted Numerical Score: 99 - 5 Stars!

This is the best book, I have ever read in my school. This book is taking you to practice while reading it. The book will lead you step by step in health care management at different institutional levels. This is very much tailored as per the U.S healthcare system, I used the techniques for review of a system for quality improvement and perfection in an organization. I learned about all the tools and procedures at every step of the Structure, process and outcome level and this was a guide for my practicum to formulate a process that can improve quality, increase transparency and accountability in the system.

Bought used, it was in decent shape just like I expected. Had some highlighter and underline marks. Didn't really use it for the class though.

No issues.

Well written and the online tools are very helpful.

Book Review: I was taking a class in leadership and healthcare management from University of Phoenix and had to write several papers on different topics for the class. This particular book had descriptions that amplified the information supplied in my textbook. I found the descriptions of different aspects of leadership and management easy to understand and comprehensive enough to be a good resource for my papers.

Perfect for anyone getting into management!

Excellent

excellent text book

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